

## Spring 2021 Special Topic Courses

### BUS180-MM01 Introduction to Business Analytics (3 credits)

An introduction to the field of Business Analytics using Microsoft Excel and Access. Emphasis is placed on practical applications, understanding data, and decision making. Topics covered include data analysis, decision strategies, forecasting, data management, visualization, and working with external databases. Both theory and application are stressed.

### BUS280-MM01 Social Entrepreneurship (3 credits)

Combining the tools of philanthropy, business, and advocacy (or mission, margin and mandate), social entrepreneurs have tackled longstanding societal issues like teacher training, college access, global public health, renewable energy and sanitation, among others. The purpose of this course is to provide students with the theoretical underpinnings credited with the rise of the social business movement in the U.S. and abroad. Upon which, the course will then explore how the business components (marketing, finance, strategy, leadership development, human resources, and others) of these organizations are intended to inform and drive the mission. Also in this time, we will explore of the various types of social enterprises (both for-profit and not-for-profit) that have changed the world. Ultimately, students will work collaboratively to outline an organization intended to address a social issue in our community. Prerequisite: BUS250.

### BUS280-MM02 Moral Capitalism (3 credits)

This course explores the economic system of capitalism and its political, ethical, and cultural impacts on society. It traces capitalism's historical evolution into today's economic system and contrasts this economic system with other systems in the world. Insights from Catholic and Franciscan Intellectual Traditions provide a lens to view capitalism's moral, social, and ethical responsibilities to address current economic issues. The course includes a leadership lab which will host 12 leaders per semester who will provide insight related to course objectives.

### ENG280-MM01 Survey of American Literature (3 credits)

What and/or who is "American"? How do earlier voices continue to influence current events? This class will interweave past and present as we survey American literature from its Indigenous origins to its dynamic contemporary expressions. Along the way, we will study written, spoken, and digital texts, thoughtfully considering how each voice shapes our understanding of American identity and literary history. Reading responses, presentations, papers, and exams will determine final grades.

### ESS280-MM01 Introduction to Research and Scientific Literacy (3 credits)

The ability to identify and synthesize relevant literature into active rhetorical discourse is a critical aptitude in any field. In this course, students will develop their skills in identifying, curating, and synthesizing scientific literature into a persuasive research argument. Students will learn to use literature databases, research management software, collaborative project management, and produce a focused, polished written work rooted in relevant scientific literature.

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management concepts/techniques to their specific business problems. Through the study of valuation, portfolio construction, and risk measurement/management techniques, the student should also gain a better understanding of what drives risk and return in the financial system. Prerequisite: FIN360

HON380-MM01 The Classical World: Long Memories of Greece and Rome (3 credits)

A study of the history and art of Greece and Rome through memory (myth and literature), the imagination (gods, space, and the city), and time (the calendar, identity, and their long reach).

LAT280-MM01 Extended Readings in Latin (3 credits)

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